

The ATM launches a campaign to announce that soon integrated public transport passes will only be available in T-mobilitat format

- The integrated passes set to make the definitive format change include T-usual, T-casual, T-grup and T-familiar, after T-jove did so in March
- The main change will occur in the automatic vending machines, which will no longer print tickets in cardboard format with a magnetic strip and will only issue contactless T-mobilitat passes in a new rechargeable cardboard format, without the need for prior registration
- Users wishing to travel with a personalised plastic card or their mobile phone will need to register online, although, unlike with the new T-mobilitat card format, they'll be able to recover their journeys in the event of loss or theft as they'll be digitally registered
- The current penetration of T-mobilitat stands at close to 40% and more than one million validations with this system are recorded each day





Barcelona, 14 September.- The Barcelona ATM is launching a campaign to announce that the **T-usual, T-casual, T-grup and T-familiar** integrated passes will soon cease to be sold in cardboard with a magnetic strip and become available only in contactless T-mobilitat format (PVC, mobile and cardboard).

The main change will occur in the automatic vending machines, which will cease to print tickets in the old format and only issue T-mobilitat cards. These, **despite being made of cardboard, will have a chip for contactless validation and they'll be rechargeable**, without the need for prior registration. **The T-usual season ticket in T-mobilitat cardboard will have a specific design** so that an ID card or passport can be registered, as it's a non-transferable personal pass.

Users **will be able to continue travelling with their old cardboard cards** until they expire because the validation machines will continue to accept these kinds of tickets. The expiry date set for all the integrated passes purchased in 2023 is 15 January 2024.





T-mobilitat: a system in different formats

The new system featuring contactless validation and rechargeable cards will become the only way of using public transport with integrated passes in the near future. From then onwards, four formats will be on offer, each of which will accept specific integrated passes:

	 Targeta personalitzada	 Mòbil*	 Targeta anònima	 Targeta T-usual
T-usual	✓	✓	✗	✓
T-jove	✓	✓	✗	✗
T-casual	✓	✓	✓	✗
T-familiar	✓	✓	✓	✗
T-grup	✓	✓	✓	✗
Títols (FM/FN) per a famílies monoparentals i nombroses	✓	✓	✗	✗
	4,5 €	1 €	0,5 €	0,5 €

*Android amb NFC

In addition, **not all the card formats will have the same features**. As they're digitally linked with the user, both the personalised plastic card and the mobile phone one will bring some benefits with respect to the cardboard formats, such as the possibility of **recovering journeys in the event of loss or theft**, in addition to other online operations.

	 Targeta personalitzada	 Mòbil*	 Targeta anònima	 Targeta T-usual
Recarregar amb l'app	✓	✓	✓	✓
Recarregar en una màquina d'autovenda	✓	✗	✓	✓
Recuperar viatges en cas de pèrdua /robatori	✓	✓	✗	✗
Autogestió en línia (compra en línia i configuració de perfils i consultes)	✓	✓	✗	✗

*Android amb NFC

Users wishing to travel with a personalised plastic card **are advised to sign up digitally** via one of the three available platforms: [T-mobilitat](#), [TMB](#) and [FGC](#); once requested, it will be received at the indicated address within a period of 5 to 10 days. In the event of opting for validation with an Android mobile phone with NFC, the pass will become immediately available via the [T-mobilitat](#), [TMB App](#) and [FGC T-mobilitat](#) applications.

Information campaign

The campaign, under the slogan **Soon, only with T-mobilitat**, which will be deployed by the Barcelona ATM on Friday 15 September, seeks to provide advance warning of the imminent changes in the way users travel, because it will mean a change in their habits when they validate (without contact) and purchase new (rechargeable) cards.

The campaign will become active on **15 September** in the media, on social media and via digital channels.



Don't throw away your cardboard card!

Recharge it without buying a new



Don't insert the card through the slot, move it closer to the contactless reader

Some examples that will illustrate part of the graphic campaign and influence the change in habits that users will have to acquire.

T-mobilitat exceeds a million journeys a day

T-mobilitat records a total of over a million journeys a day, and it's estimated that the system now **accounts for around 40%** of all Barcelona ATM validations.

Since March, the T-jove has only been available in T-mobilitat format, which means that close to 100% of its users now travel with the new validation system.

As for the million T-mobilitat formats issued so far, more than **70% are in physical format and the remaining 30% are in their mobile version.**

At present, practically the entire range of integrated passes of the Barcelona ATM can be used with the new contactless system. All that remains is the integration of the T-usual for the unemployed, the T-verda and the T-dia, which will take place in the coming months.